



## Our Campaign for Joya

TRANSFORMING CHILDREN & FAMILIES

**All children are treasured.  
But the youngest ones are special.**



Luna, 1 month



Jaclyn, 10 months



Aiden, 2 years



Harper, 2 years

All prospect and possibility, children birth to three are brimming with energy, joy, and potential.

Every moment, every touch, every play-date is an opportunity for transformative discovery and growth.

**Every milestone is a miracle,  
one after the next.**

# No matter what these children and families face, at Joya they are not alone.



**We support children as they learn, play, and grow** their own way—helping each child chart a unique path toward a healthy, happy future.



**We help parents turn a diagnosis into a direction**—becoming their children’s greatest advocates so they can watch them thrive.



**We build a stronger Spokane County** by preparing our young ones to enter the world with confidence, so they can find their way at school, at work, and in life—enriching our entire community.



**We offer the highest quality care in our region** as the only Neurodevelopmental Center of Excellence in eastern Washington.



**Our team is here for every family in need, regardless of their ability to pay.** As one of the only nonprofits in our region that provides a comprehensive therapy and education program to children birth to three with developmental disabilities and delays, we rely on philanthropy to ensure our services can remain affordable to families of all income levels.



Since 2014, the number of children in Spokane County who qualify for birth to three services has increased by 73 percent! Currently, we are only able to serve about 15 percent of children eligible for our services.



# But we know there are more families who need us in their corner.





# Our Campaign for Joya

## TRANSFORMING CHILDREN & FAMILIES

Our vision is to transform what is possible for children and their families in Spokane County, through a facility designed to double our capacity and unleash the full potential of our mission.

Through this \$18.5M campaign, we will:

- **Double our annual enrollment** from 300 to 600 children.
- **Increase the quality of our care** by upgrading and expanding outdated facilities and equipment, supporting new treatment methods and technologies, and increasing our ability to support parents and caregivers both inside and outside of the home.
- **Expand professional education** so we can provide specialized training for doctors, social workers, therapists, teachers and others integral to our early intervention work.
- **Become a national leader in the field of early intervention** by implementing a cutting-edge research and evaluation program in collaboration with local universities.



# Transforming Our Home, Transforming Lives





## We finally found a new home for Joya—and we seized it.

Joya purchased property in Spokane's vibrant University District that can host a new home built just for us. For 60 years, through the ingenuity, passion, and commitment of our staff and leaders, we have delivered the highest quality care everywhere from church basements to our current facility—originally designed as an elementary school. But each of these spaces has come with its own set of limitations, and none have been designed with our important work in mind. Over the years, we have only been able to imagine what would be possible in a home built exclusively for us and our mission.







**A new home built just for us will be...**

- A bigger facility, so we can meet a growing need in Spokane County.
- A space designed from the ground up that encourages collaborative care between parents and a team of care providers, and makes everyone who comes through our doors feel a sense of warmth, belonging, and care.
- Located near several growing universities and two medical schools with programs across the health sciences—so we can work with even more therapists, researchers, teachers, clinicians, and social workers, while also training the students who will be the early intervention leaders of tomorrow.
- On a beautiful property on the banks of the Spokane River and near the Centennial Trail where our children and families will have unparalleled access to nature and outdoor spaces.
- Owned outright by Joya, ensuring that we can remain an anchor for children and families with disabilities and delays—even as Spokane grows.

**As we anticipate the expiration of our current lease, the timing couldn't be better for us to have found a permanent home to raise our mission to the next level.**





The vision for this campaign is critical because at Joya, we change the trajectory of entire lives with the impact we can make in the first three years.

We know that timing is everything—because we see the benefits of early intervention every day in our work. Early intervention works, and Joya’s model gets results:



**Neural plasticity is heightened** between birth and age three



Every dollar spent on effective early intervention **generates up to a \$17 return\***



Cognitive and language skills are built on **social and emotional development**



**Almost 50 percent of Joya graduates reach their age-appropriate milestones** and require no additional support in the public school system, and many more go on to exceed expectations in their growth and development

Joya is a Neurodevelopmental Center of Excellence providing comprehensive early interventions from birth to age three. Through our expertise and resources, we help kids and families thrive.






“Thanks to Joya, our stroke survivor and cerebral palsy warrior has learned to walk, talk, and interact with the world around him. We’ve felt so supported since day one! Joya has given us hope for his future and a solid foundation for us as parents that we’ll build on for years to come.”

**- Jen Wendt, Joya Parent**





“You may not notice the Joya success stories, walking among you every day. That’s because they’re living rich and fulfilled lives. That’s the secret.”

- Alex LeFriece, Capital Campaign Chair & Joya Alumnus

First as Spokane Guilds’ School, now as Joya, we have transformed lives by focusing on the window of time in early childhood where we can make the most impact.

**This moment is our window.**

**This new home is our opportunity to achieve remarkable growth.**

**This campaign is your chance to be our partner in transforming the lives of the most treasured members of our community: our children.**

**Join us.**







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