



**Joya** | **POP-UP PENNY DRIVE**

## *How it Works:*

### **CHOOSE A DATE**

Your business chooses a date to host the pop-up penny drive.

### **DETERMINE LOCATION**

A pop-up penny drive is similar to our community day penny drive. Choose an intersection that your group will volunteer at that day to help raise funds for Joya.

### **MATERIALS**

You will be provided with a site bag and signs. The site bag includes safety vests and hand held signs.

### **PROMOTE IT**

Joya primarily uses Facebook, Instagram and Twitter. We can send e-newsletters and update our website with dates and locations of our pop-up penny drives.

### **HAVE FUN!**

Some organizations have a friendly competition between teams and some dress up silly to attract attention!

**With your support, we can continue to help children, ages birth to three years old, with developmental delays and disabilities that receive much needed therapy services, regardless of their family's ability to pay.**

For more information, visit: [joya.org/pennydrive](http://joya.org/pennydrive) or contact Tammy Sweeney at [tammy.sweeney@joya.org](mailto:tammy.sweeney@joya.org) or (509) 326-1651